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Program

January 1, 1945

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SPEARL ELLISON, Manager — EL PASO, TEXAS

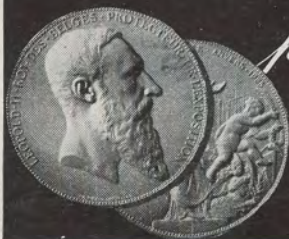
Official Timing Watch

SUN BOWL GAME

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Tenth Annual

SOUTHWESTERN SUN CARNIVAL

December 29, 30, 31 and January 1, 1945

EL PASO, TEXAS

**THE SOUTHWESTERN SUN CARNIVAL ASSOCIATION
CARRYS ON**

With proper curtailment where ever the war effort demands—the Association believes they should present those events of the Sun Carnival program that will aid the war effort with certain definite objectives:—

Boost morale on the home front.

Presenting all profits to war relief charities.

The decision of the Association has met with the hearty approval of the citizens of El Paso and El Paso County. The cities, towns, army posts, and colleges of the Southwest are again joining in the perpetuation of this mid-winter event. And the values received will again continue to be purely cultural and educational with the thought of strengthening the friendship and improving the social relationship of all the citizens of this vast empire of the Sun.

In presenting the Sun Bowl game the Association has attracted national, favorable publicity.

The Only Bowl Game Giving All Profits to War Charities

HER
ROYAL
MAJESTY

FRANCES
MAURINE

of the
House
of
Schwartz



Queen of the Southwestern Sun Carnival



*Duchess
MARY
of the
House of
AGUIRRE
Sponsored by
Pan American
Round Table*

*Duchess
ANN
of the
House of
CROMBIE
Sponsored by
Junior League
of El Paso*



*Duchess PHYLLIS of the
House of FARQUEAR Sponsored by
Woman's Auxiliary to
Texas College of Mines*

*Duchess
SARA ELISE
of the House of
STEVENS
Sponsored by
Woman's Club
of El Paso*

*Duchess
ANNA JO
of the House of
DAVIS
Sponsored by
American Assn.
of University
Women*



*Duchess
JEANNE
of the House of
TURNER
Sponsored by
Pan-Hellenic
Association*

*Duchess
MARY DEANE
of the House of
JACKSON
Sponsored by
El Paso
Garden Club*



and Her Ladies in Waiting

THE SUN QUEEN AND HER ROYAL COURT

Saturday, December 30, 1944

Liberty Hall

One of the most glamorous and interesting features of the Sun Carnival is the Coronation of the Sun Queen and the presentation of the lovely ladies of her Court. The Royal Court includes the Queen, her seven Duchesses, her Train-Bearers and numerous Princesses from the cities and towns of the Sun Empire.

In other years the largest group of Princesses sent to the Sun Queen's Court has numbered thirty-six. In this year's Carnival there are forty-seven. Each town, city, college and army post is invited to have a young lady as its Princess in the Coronation ceremony and the other festivities arranged for the Sun Queen and her Court.

Each year a secret committee selects the young lady who is to be honored as Queen of the Sun Carnival. The Duchesses are selected by the seven organizations sponsoring them.

The Queen greets her Court upon their arrival to the Carnival with a breakfast or a dinner. This occasion affords an opportunity for the Queen, Duchesses and Princesses to meet each other. The Queen and her Duchesses act as hostesses to the visiting Princesses.

The coronation of Her Majesty, Frances Maurine, of the Royal House of Schwartz, as Queen of the Southwestern Sun Carnival will be a regal, brilliant, never-to-be-forgotten part of the holiday celebrations. The stage of Liberty Hall, setting for this colorful event, will be lavishly decorated as befits a Sun Queen's coronation. As the curtain rises, the spectators will view a scene of unusual beauty.

After all members of the Royal Court have been presented, Queen Frances Maurine will accept the oath to reign light-heartedly, gaily and with friendliness for all of her subjects in the Sun Empire.

Music for this ceremony is by The Varsitonians of the Texas College of Mines. Karl O. Wyler is the gracious Master of Ceremonies.

Queen Frances Maurine's train-bearers are Mary Katherine Kilburn, Shirley Rasberry and Lee Clinch.

A short reception and the Coronation Ball follow the ceremonies. Music is by Ted Weems and his orchestra.

Miss Karma Dean is chairman of the Coronation Committee. Mr. M. L. Hutchins is chairman of the Coronation Ball Committee.

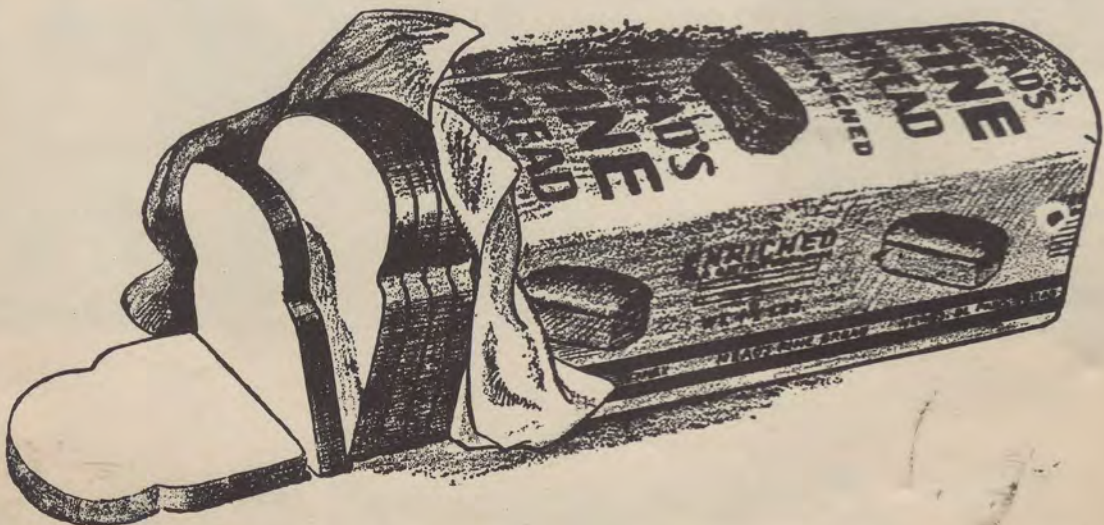
The ROYAL PRINCESSES

from the Cities of the

SUN EMPIRE



MISS JEAN NUNN Port Stockton, Texas	MISS EVELYN ELLIOTT West Texas State Teachers College Lubbock, Texas	MISS BETTY REYNOLDS Lordsburg, N. M.
MRS. DOROTHA LOU BRUCE Army Air Field Albuquerque, N. M.	MISS DOROTHY NORTON Alamogordo, N. M.	MISS PEGGY JOHNSTON Southwestern University Georgetown, Texas
MISS ANN ULMER Midland, Texas	MISS LAURA LOU JOHNSTON Texas Technological College Lubbock, Texas	MISS BEATRICE MORA Cd. Juarez, Chih., Mexico
MISS EVA BERTA ANTILLON Chihuahua, Chih., Mexico	MISS BOBBY TUBBS Army Air Field Ptyote, Texas	MISS TOMMYE HOLMSLEY Yleta, Texas
MISS LORENE LEWIS Lovington, N. M.	MISS BETTY WEAVER Van Horn, Texas	MISS HAZEL PIERCE New Mexico State Teachers College Silver City, N. M.
MISS MARGARET TURK Anthony, N. M.	MISS MARY ENTWISTLE Socorro, N. M.	MISS EDWINA PRICE Carlsbad, N. M.
MISS LOU ANN WILTON Portales, N. M.	MISS BEBE BLANTON Sul Ross State Teachers College Alpine, Texas	MISS HENRIETTA NELSON Tularosa, N. M.
MISS ANN WALLER Texas College of Mines El Paso, Texas	MISS SUE RIVES Roswell, N. M.	MISS JANE GALLACHER Carrizozo, N. M.
MISS NANCY LINDAUER Deming, N. M.	MISS JEWELL MORELAND Monahans, Texas	MISS WYNELL YORK Marfa Army Air Field
MISS PEGGY LOU RISINGER Fabens, Texas	MISS BEA SCHULER Ferrying Division, Air Transport Command El Paso, Texas	MISS MARIE HARBEY Arizona State Teachers College Tempe, Ariz.
MISS DORIS LOUISE BOHANNON Abilene Army Air Field Abilene, Texas	PVT. MARY BELLEW Pecos Army Air Field Pecos, Texas	MISS DEBBY JEAN PENISTEN Hobbs, N. M.
MISS GLYNNA GENE HUNT Odessa, Texas	MISS NANCY DUNCAN Yleta, Texas	MISS ALICIA HATCHETT Biggs Field, Texas
MISS ZOE NOLEN Pecos, Texas	MISS PEGGY HAMILL Artesia, N. M.	MISS BOBBIE FAIRLESS Carlsbad Army Air Field Carlsbad, N. M.
MISS HANNAH FRUIT Roswell, N. M.	MISS MARY NEWELL Sierra Blanca, Texas	LT. MARGARET DRUMMOND Deming Army Air Field Deming, N. M.
MISS CLARE HAWKS Fort Bliss, Texas	MISS CLARE HAWKS Fort Bliss, Texas	MISS CELA BETH ISOM Hot Springs, N. M.
LT. JOAN D'ORSAY William Beaumont General Hospital El Paso, Texas	MISS MARTHA JO ELSTER Alamogordo Army Air Base Alamogordo, N. M.	MISS OLGA FRANCA Havana, Cuba



The Story of the Southwestern Sun Carnival

The Southwestern Sun Carnival Association, a non-profit corporation, was established early in the year 1935 by the Service Clubs of El Paso, Texas, and is purely cultural and educational in its purpose. Its objects were first to institute and perpetuate the Southwestern Sun Carnival, in which the people of West Texas, New Mexico, Arizona and Old Mexico could co-operate and participate, thus bringing about and cementing a closer and better social relationship among the citizens of this section; second, to inaugurate and produce a parade, educational in character, in which all cities, towns, colleges, schools, industries and mercantile establishments in this section could be represented, to be held in conjunction with the Sun Carnival in El Paso on each New Year's Day; and third, to promote the Sun Bowl football game as a means of obtaining national publicity as well as developing high class gridiron entertainment in the southwestern area.

It has long been felt by many citizens of the great southwest that we are living in a more or less forgotten spot, in spite of the fact that we have the most varied and beautiful scenery, the oldest historical background in the United States, the most equable and sunny climate, affording the greatest opportunity for year-round sports.

SUN PARADE

The beautiful Sun Parade has been discontinued for the duration and will be resumed after victory and all war restrictions have been relinquished.

THE SUN BOWL GAME

The people of the southwest are justly proud of their fine colleges and universities which have played such an important part in developing this area intellectually, physically and socially. We are fortunate in that our children may be educated "at home" in our perfect climate, and we feel that these colleges and their healthy environment should be brought more and more to the attention of the other sections of the United States.

Today's game will be the first in which a border conference team will not appear as the home team. By mutual agreement, after Pearl Harbor, the arrangements between the border conference and the Southwestern Sun Carnival Association were suspended for the duration. Our relationship with the border conference will be resumed after victory.

PAST SUN BOWL GAMES

1936—New Mexico A. & M.	13
Hardin-Simmons	13
1937—Texas College of Mines	6
Hardin-Simmons	34
1938—Texas Tech	6
U. of W. Virginia	7
1939—New Mexico U.	0
U. of Utah	26
1940—Arizona State (Tempe)	0
Catholic U., Wash., D. C.	0
1941—Texas Tech	0
Tulsa Univ.	6
1942—Hardin-Simmons	7
2nd Air Force	13
1943—Southwestern Univ.	7
New Mexico Univ.	0

TODAY'S GAME

Several precedents are being established in the Sun Bowl today. This is the first game in which a border conference team will not appear. This is the first time that a championship team returns to defend its championship. This is the first time that a team from a foreign country will appear in the Sun Bowl, or any other bowl game.

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EL PASO, TEXAS



H. ARTHUR BROWN
Conductor

Under the leadership of Mr. Brown, who is recognized among the outstanding American conductors, the El Paso Symphony Orchestra has attained national importance.

Official Opening of Sun Carnival

ANNUAL "POPULAR" CONCERT
EL PASO SYMPHONY ORCHESTRA

H. Arthur Brown, Conductor

Friday, December 29, 1944

JESUS MARIA SANROMA

Pianist - Soloist

at Liberty Hall

PROGRAM

Star Spangled Banner

Introduction of Sun Queen and Sun
Queen Elect.....Edward C. Heid,
Acting President, El Paso Symphony Assn.

- I. Overture to "The Bat".....Strauss
- II. Nutcracker Suite.....Tschaikowsky
- III. Concerto for Piano and Orchestra.....Liszt
Sanromá
- IV. Solo Group
Sanromá
- V. L'Estudiantina.....Waldteufel



JESUS MARIA
SANROMA

Sanromá, one of the great pianists of today, is "equaled by a very few and outrivaled by no one," according to Olin Downes of the New York Times.

Sanromá's whirlwind technique and pianistic power win storms of applause wherever he appears.

The artist, only pianist to record with the Boston Symphony Orchestra, was recently appointed official pianist of the Boston Symphony by Serge Koussevitsky.

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The Best Mixed Drinks in Juarez and Home of the
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CITY MORTGAGE COMPANY

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TIO SAM

OLD TIMER'S DAY

December 30, 1944

General Chairmen:

Mrs. Mabel Welch—Jay Dawson

7:00 a. m.—Rancheros Breakfast, Hotel Cortez, Jay Dawson, Chairman.

9:00 a. m.—Old Timer's Parade, sponsored by Woman's Club of El Paso, arranged by Jay Dawson, Mrs. Chris P. Fox and Mrs. W. W. Hawkins.

10 to 12 a. m.—Ranch Girls Roundup, Hotel Paso del Norte, sponsored by Women's Division of El Paso Chamber of Commerce, Mrs. George Wood, Chairman.

11:30 a. m.—Old Timer's Promenade and Indian Dancing, San Jacinto Plaza.

12 noon—Barbecue Luncheon, Chamber of Commerce Victory Room, Mrs. E. M. Pooley, Chairman.

2:30 p. m.—International Program, Hilton Hotel, sponsored by Pan-American Club, Mrs. Arturo Chavez, Director of Program, and Mrs. J. E. Anderson, Vice-Director.

4:00 p. m.—Army Program, Hotel Cortez, sponsored by Junior League of El Paso, Mrs. Newton Longfellow and Biggs Field Woman's Club, Co-Directors.

New Year's Greetings

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But now that victory seems assured—now what? Now, more than ever, we must back up those who are fighting to make that victory sure and *doubly* sure.

There can be no relaxing—no letting up in our War Bond buying.

Don't stop until you've invested to the very limit. Our fighting men won't stop, you can depend on that!

Back up the winning team—until the final shot.

BUY WAR BONDS

The Treasury Department acknowledges with appreciation the publication of this message by:

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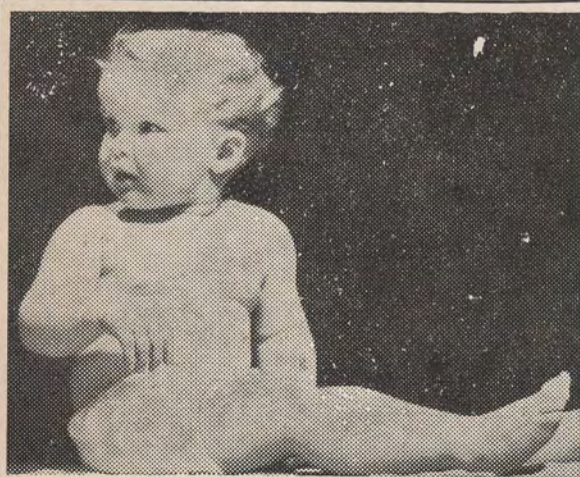
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MESA AVE.

TOWN PUMP

FIVE POINTS

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No.	Name	Pos.	Wt.	Hometown
12	Landrum, H. B.	B	162	Hillsboro
13	Ellis, W. C.	B	175	Austin
14	Bogle, L. E.	B	175	El Paso
15	Flores, J. R.	B	165	El Paso
16	McDonald, R. E.	B	175	San Antonio
17	Brechtel, F.	B	160	New Orleans, La.
18	Wainscott, R. E.	B	165	Dallas
19	Leary, R. G.	B	180	Laredo
20	Moore, Z. D.	E	175	Georgetown
21	Blodzinski, E. J.	G	188	Buffalo, N. Y.
22	Cleavenger, S. D.	E	185	El Paso
24	Francis, J. A.	B	185	El Paso
25	Lusk, E. O.	G	175	Tomball
26	Rabb, C. C.	G	160	Monterey, La.
27	Poteet, R. H.	B	175	Waco
28	Means, F. D.	B	172	San Antonio



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29	Harrell, J. G.	E	190	Port Neches
30	Dewald, E. O.	G	180	Lampasas
31	Merchant, W. M.	C	160	Weinert
32	Sneed, R. C.	T	205	Galena Park
33	Hoover, D. R.	E	165	Harlingen
34	Taylor, Bryan	C	198	Corpus Christi
35	Hand, R. G.	T	202	Tucson, Arizona
36	Westkaemper, R. P.	C	200	San Antonio
38	Bare, T. C.	E	187	Ontario, Calif.
39	Smith, D. J.	G	185	Mt. Pleasant
40	Franklin, M. J.	G	200	Crystal City
42	Daily, R. L.	T	180	Georgetown
43	Mumme, D. R.	T	182	San Antonio
44	Ulrey, J. D.	E	180	Big Spring
45	Allen, J. G.	T	195	Ingleside
46	Howard, C. G.	T	186	Corpus Christi

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STARTING LINEUP		RG	RT	RE
LE	LT	LG	C	Westkaemper
Bare 38	Mumme 43	Blodzinski 21	Franklin 36	Daily 42
		QB		
		Brechtel or Means 17		
		FB		
		McDonald 16		
LHB		SQUAD LIST		
Landrum 12		24 Francis, b 25 Lusk, g 26 Rabb, g 27 Poteet, b 28 Means, b 29 Harrell, e 30 Dewald, g 31 Merchant, c 32 Sneed, t 33 Hoover, e 34 Taylor, c		
12 Landrum, b 13 Ellis, b 14 Bogle, b 15 Flores, b 16 McDonald, b 17 Brechtel, b 18 Wainscott, b 19 Leary, b 20 Moore, e 21 Blodzinski, g 22 Cleavenger, e		35 Hand, t 36 Westkaemper, c 38 Bare, e 39 Smith, g 40 Franklin, g 42 Daily, t 43 Mumme, t 44 Ulrey, e 45 Allen, t 46 Howard, t		

OFFICIALS
 Referee—Phillips (Texas)
 Umpire—Davidson (North Texas)



WORLD'S BEST TOBACCOS



UNIVERSITY OF MEXICO

STARTING LINEUP

LE Nuncio 1	LT Ortega 38	LG Vásquez 22	C Monteros 9	RG Begun 5	RT Ibarra 23	RE Solana 21
QB Rojas 31						
LHB Cardona 16	FB Montes 2				RHB Espinosa 14	

SQUAD LIST

1 Nuncio, e	12 Yakin, b	29 Torres, g
2 Montes, b	13 Junco, b	30 Hernández, g
3 Joubanc, e	14 Espinosa, b	31 Rojas, b
4 Anezcu, b	15 Enriquez, b	32 Herrera, b
5 Begun, g	16 Cardona, b	35 Rojas, t
6 Fuentevilla, e	17 de León, b	38 Ortega, t
7 Navas, b	18 Moreno, b	39 Montaña, t
8 Martínez, t	21 Solana, e	42 Chávez, t
9 Monteros, c	22 Vásquez, g	43 Castilleja, c
10 Ceballos, e	23 Ibarra, t	45 Cordoba, b
11 López, g	27 Mota, g	

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No.	Name	Pos.	Wt.
1	Nuncio	E	167
2	Montes	B	167
3	Joublanc	E	165
4	Amezcuca	B	134
5	Begun	G	180
6	Fuentevilla	E	156
7	Navas	B	148
8	Martinez	T	198
9	Monteros	C	180
10	Ceballos	E	160
11	Lopez	G	148
12	Yakin	B	167
13	Junco	B	141
14	Espinosa	B	176
15	Enriquez	B	154
16	Cardona	B	151

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17	de Leon	B	141
18	Moreno	B	154
21	Solana	E	165
22	Vazquez	G	148
23	Ibarra	T	167
27	Mota	G	165
29	Torres	G	176
30	Hernandez	G	170
31	Rojas	B	154
32	Herrera	B	154
35	Rojas	T	189
38	Ortega	T	165
39	Montano	T	222
42	Chavez	T	202
43	Castilleja	C	178
45	Cordoba	B	146

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National University of Mexico

The first University of Mexico was founded by royal order of Charles V of Spain in 1551 and inaugurated by the Second Viceroy of New Spain on January 25, 1553. The courses began on June 3, 1553. At first, classes were held in the royal palace and later in houses of the various religious orders. The cornerstone of the earliest building was laid on June 29, 1584, on a piece of land which faced the Plaza del Volador and which had been purchased with funds especially provided for that purpose by the Council of Mexico City. The building was to be one of the most striking in town on account of its magnificent proportions and great beauty of design.

Up to 1775, 1,162 students had obtained their Doctor's and 25,822 their Bachelor's degree. Many of these people rose to fame both in their own country and in Spain. The old "Royal and Pontifical University of Mexico" remained open after the achievement of Independence in 1821, but in 1865 it was suppressed and remained closed for some time.

The present University was reestablished on September 22, 1910, in accordance with a decree passed by Congress in May of the same year.

The University at present consists of about 16 schools, departments and branches. The Summer School accepts both undergraduate and graduate students and its credits are accepted throughout the United States.

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MEXICO U's COACHING STAFF

Here's the coaching staff of the University of Mexico. Their Pumas are playing the Southwestern University Pirates in the Sun Bowl today. (Left to right): Dr. Roberto Mendez, assistant coach; Leopoldo Noriega, team manager, and Bernard A. Hoban, head coach.

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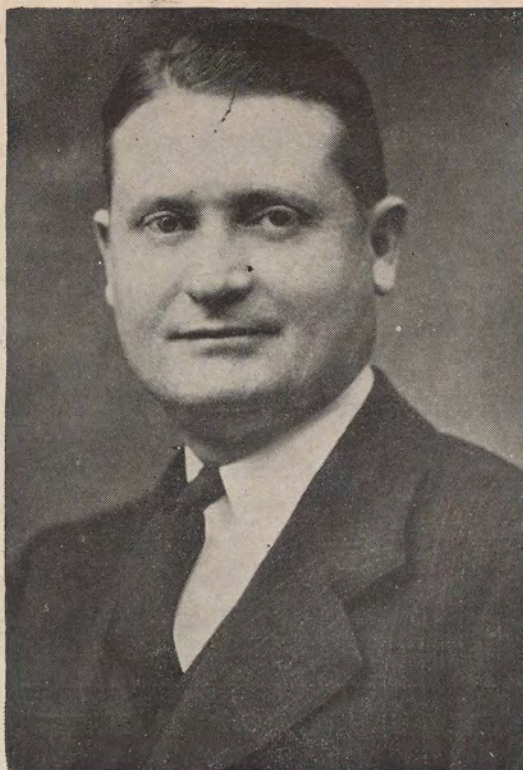
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R. M. MEDLEY

A veteran of more than 21 years of coaching, R. M. Medley will lead his Southwestern University Pirates of Georgetown into the Sun Bowl on New Year's Day. The game on Jan. 1 is another climax to a very successful coaching career. Medley coached at McMurry College, Abilene, Texas, for 19 years before coming to Southwestern in 1939.

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SOUTHWESTERN UNIVERSITY OLDEST COLLEGE IN TEXAS

A demonstration of educational versatility is contained in the story of Southwestern's conversion to meet the needs of the Navy V-12 Program.

The first college in Texas, Southwestern University has maintained the policy that her particular field lay in the liberal Arts and Sciences area of the Methodist educational program. Accordingly, the Board of Trustees imposed a limit of 700 students, believing that the objec-

tives of the University could best be met with this as a maximum enrollment.

Laura Kuykendall Hall, the beautiful women's dormitory, was the social center of the campus. The University Dining Room was there, where all meals, for both men and women, were served. The Fine Arts Building occupied the second floor of the west wing. Guest rooms, and sorority rooms were elegant and attractive. The huge living room, with its open fireplace, provided an ideal informal meeting place for students.

But when the Navy announced, on February 28, 1943, that Southwestern was the first college in the Southwest to be selected for Navy V-12 training, rapid changes were necessarily made. Laura Kuykendall Hall became, on the first of July, U. S. S. Kuykendall, housing enlisted personnel and offices for the Ship's Company. The living room became the "main deck," and other parts of the building were properly designated with the appropriate naval terminology.

Young women were housed in historic Moody Hall, after it had undergone a complete change-over from a men's dormitory to become a most distinctive women's dormitory.

Fraternity houses were acquired to serve as quarters for young men, and a downtown hotel was purchased by the University and converted into a dormitory for men.

The Fine Arts studios and practice rooms were moved into the Educational Building of First Methodist Church.

With the heavy science requirements of the V-12 Program, it became necessary to add several members to the faculty, and to enlarge the facilities of lecture rooms and laboratories.

These necessary changes were effected between the closing of the Spring semester and the opening of the 104th Session July 1. In the meantime, the Central Texas Methodist Youth Assembly, and the Southwestern Pastors' School both held their annual meeting on the campus.

Thus Southwestern University entered into the fifth war program in its history.



E. J. BLODZINSKI

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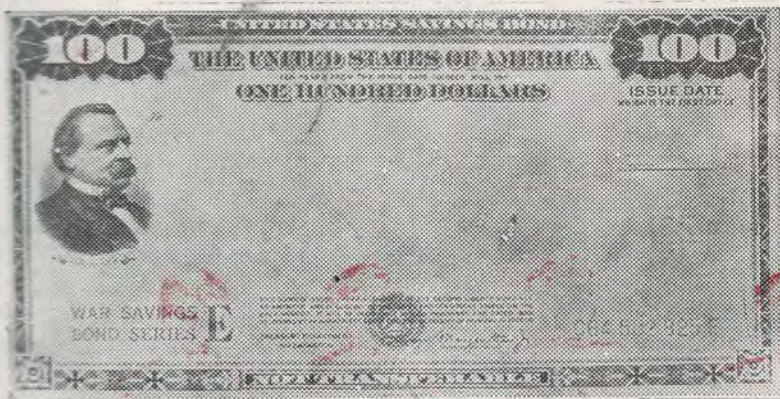
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Time out.



Offside or violation of kick-off formation. (Penalty, 5 yards.)



Penalty refused, incomplete pass, missed field goal or conversion, both sides offside, etc.



Delay of game or extra time-outs. (Penalty, 5 yards.)



Illegal forward pass.

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Safety.



Player illegally in motion. (Penalty, 5 yards. If from shift or huddle, 15 yards.)



Score — touchdown, field goal, or conversion.



Unnecessary roughness, illegal defensive use of the hands, clipping, running into or roughing the kicker. (Penalty, 15 yards.)



Intentional grounding of forward pass. (Penalty — loss of down and 15 yard penalty from spot of preceding down.)

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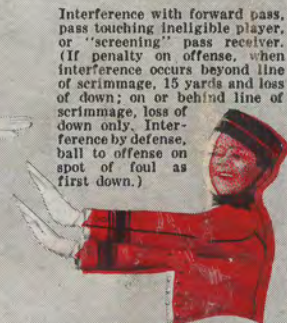
Illegal formation or position of one or more players. (Penalty — 5 yards from where ball was put in play.)



Illegal touching of kicked ball inside opponent's 10-yard line — touchback.



Unsportsmanlike conduct. (Penalty — 15 yards.) For flagrant unsportsmanlike conduct — 15 yard penalty and disqualification.



Interference with forward pass, pass touching ineligible player, or "screening" pass receiver. (If penalty on offense, when interference occurs beyond line of scrimmage, 15 yards and loss of down; on or behind line of scrimmage, loss of down only. Interference by defense, ball to offense on spot of foul as first down.)

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